



Express Mail No. EV913329378US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Application of: | David Guthrie | Confirmation No.: | 4911 |
| Serial No.: | 10/643,840 | Art Unit: | 2142 |
| Filed: | August 19, 2003 | Examiner: | Lin, Kelvin Y. |
| For: | SYSTEM AND METHOD FOR DELIVERING TARGETED DATA TO A SUBSCRIBER BASE VIA A COMPUTER NETWORK | Attorney Docket No: | 11389-032-999 (903782-999031) |

RESPONSE TO FINAL OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated April 24, 2006, and in accordance with the Rules of Practice, please consider the following amendments and the accompanying remarks.

A Petition for Extension of Time for response by 3 months under 37 CFR 1.136 is attached herewith.

The Commissioner is hereby authorized to charge any required fee(s) to Jones Day Deposit Account No. 50-3013.

Listing of the Claims begins on page 2 of this response.

Remarks begin on page 5 of this response.